



**Entry Deadline: December 13, 2013**  
**Late Deadline: December 20, 2013**

[www.studiodaily.com/awards](http://www.studiodaily.com/awards)

## BE RECOGNIZED FOR YOUR LEADING-EDGE INNOVATION IN PRODUCTION & POST TECHNOLOGY!

Get the recognition you and your company deserve for innovation in leading-edge technology by competing in the third-annual StudioDaily Prime Awards, recognizing the top tier of new software and hardware being used in production and post today. Your game-changing new products and major upgrades will be evaluated, like those in our product reviews, for innovation, ease of use, performance, depth of feature sets and overall value.

### WHO SHOULD ENTER?

The StudioDaily Prime Awards are open to all software and hardware vendors who serve the film and video production and post-production market. We want to hear about how your top products are changing the way content creators work on a daily basis, from the moment your product enters the production or post pipeline to the final images on the screen. Tell us why your very best camera, editing or effects software, recording deck, storage/server technology, piece of support gear, content management system or any other critical component of the filmmaking process deserves to be singled out and honored with a distinguished Prime Award.

### WINNERS & HONORABLE MENTIONS WILL BE AWARDED IN THESE CATEGORIES:

#### Product Categories:

1. Cameras
2. Camera accessories/support
3. Lighting
4. Lenses
5. NLEs and Other Editorial Software/Plug-ins
6. VFX/Animation
7. On-Set Recording/Color-Grading
8. Routers/Switchers
9. Storage hardware and software
10. IO/transcoding/encoding
11. Displays/monitoring
12. Audio
13. Dailies/File Delivery
14. Finishing/Color-Grading
15. Best in Show (All Products)

#### Individual Categories:

1. Directors
2. Producers
3. Editors
4. VFX/Motion Graphics Artists
5. Colorists
6. Audio (Production)
7. Audio (Post-Production)
8. Post-Production Supervisors
9. Composers
9. Other Production Role
10. Other Post-Production Role

#### Company Categories:

1. Production
2. Audio Production/Scoring
3. Audio Post-Production
4. Creative Studios (end-to-end services)
5. Production
6. Post-Production
7. Editorial
8. VFX and Animation
9. Motion/Graphic Design
10. In-House/Corporate Studios
11. Dealers/Resellers
12. Other Business Role

**ENTER  
TODAY!**

**Questions:** Contact Kate Schaeffer at [kschaeffer@accessintel.com](mailto:kschaeffer@accessintel.com) or 301.354.2303

**Sponsorship Opportunities Available:** Please contact Todd Spitz at [tspitz@accessintel.com](mailto:tspitz@accessintel.com) or 727.452.4282

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## HOW TO ENTER THE STUDIO DAILY PRIME AWARDS ONLINE:

For products entered in all categories, please include a synopsis (maximum 750 words) that describes why your product should win a Prime and include other supporting materials, such as diagrams, photos, links to video and testimonials (MAXIMUM 5 pages) you feel would be helpful to the judges.

The following information must be listed on your synopsis:

- Main category entered
- Product Subcategory entered
- Product/Title of entry (as it would appear on your award)
- Target workflows or types of production
- Company and team members entering (PR representatives: please list client company name first)
- Key contact for entry
- Organization submitting entry

## STUDIO PRIME AWARDS – PRODUCTS

- innovative use of new technology
- integrated feature set
- ease of use
- overall value (return on investment)

## STUDIO PRIME AWARDS – PEOPLE

- implementation of the latest tools and workflows
- image quality of finished work
- aesthetic quality of finished work

## STUDIO PRIME AWARDS – FACILITIES

- firm's body of work over calendar 2013
- image quality of finished work
- aesthetic quality of finished work

To be eligible: Finished products have to ship to paying customers (not beta sites) during the 2013 calendar year.

We will work with vendors on a case-by-case basis to make sure our judges have the opportunity to evaluate each product in a studio or field environment.

Because our judges will be evaluating how well these products are performing in real-world production scenarios and post pipelines, we encourage you to not submit products still in early beta versions.

Winners of the StudioDaily Prime Awards will be honored at a ceremony during NAB 2014 in Las Vegas.

All of our Prime Award winners will also be showcased prominently on StudioDaily.com and winners will also receive a crystal plaque, exclusive electronic award stickers, and recognition in press releases and other announcements.

## ENTRY FEES:

The price of each entry is \$325. Entries submitted between December 14, 2013, and December 20, 2013, add a \$199 late fee per entry. Payment in full must accompany the entry. Entry fees are not refundable.

## DEADLINES:

**Entry Deadline: December 13, 2013**

All entries must be submitted by December 13, 2013. Entries submitted between December 14, 2013, and December 20, 2013, add a \$199 late fee per entry. Finalists and winners will be honored in April 2014 at a special ceremony during the National Association of Broadcasters Show in Las Vegas, Nevada.

## FAQS:

### How are the entries judged?

Entries will be judged by a carefully selected panel of production and post professionals who have experience in a variety of production environments and across a variety of media. The staff of StudioDaily will also be assisting in the evaluation process. Your entry will be judged on how well it meets the following criteria:

- innovative use of new technology
- integrated feature set
- ease of use
- overall value (return on investment)

### How do I increase my chances of winning an award?

Provide succinct summaries and other supporting materials to clearly explain your product and how it is being used in production and post to improve image quality, increase creative options and/or change workflows for the better.

### When will I be notified about the status of my entry?

You will be contacted by StudioDaily staff regarding the status of your entry only if you are named a finalist in the awards program. Finalists will be notified in advance of the awards ceremony during NAB 2014.

### Is this awards program affiliated with any industry organizations?

The StudioDaily Prime Awards is an independent competition unaffiliated with any industry organization. Your entries are held in strict confidence by the judges and StudioDaily.



Get the recognition you and your company deserve by competing in the third annual StudioDaily Prime Awards, recognizing the top tier of new technology, cutting-edge thinking, and high-end craftsmanship.

**Entry Deadline: December 13, 2013 | Final Entry Deadline: December 20, 2013**

Enter as many categories as you like but please tailor your entry to the category you are entering.

**Product categories:**

- Cameras
- Camera accessories/support
- Lighting
- Lenses
- NLEs and Other Editorial Software/Plug-ins
- VFX/Animation
- On-Set Recording/Color-Grading
- Routers/Switchers
- Storage hardware and software
- IO/transcoding/encoding
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**Individual categories:**

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- Motion/Graphic Design
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- Dealers/Resellers
- Other Business Role

**Compiling Your Entry** (Visit [www.studiodaily.com/awards](http://www.studiodaily.com/awards))

**What to Send**

Please include 3 copies of your synopsis (maximum 750 words) and 3 copies of any supporting material that describes why your product, service or implementation of technology should win a StudioDaily Prime Award. Please include the following information for all categories:

- Category entered • Title of entry • Key contact for entry • Organization submitting entry • Target workflows or types of production

**How To Enter:** Use this form or visit [www.studiodaily.com/awards](http://www.studiodaily.com/awards) for additional category information or to enter online.

Kate Schaeffer  
 StudioDaily Prime Awards  
 Access Intelligence  
 4 Choke Cherry Rd, 2nd Floor  
 Rockville, MD 20850

**Deadline:** December 13, 2013  
**Final Deadline:** December 20, 2013  
**Event:** NAB 2014

**Entry Form** (All information required)

Title of Entry/Name of Entrant (as you'd like it to appear on your award if selected): \_\_\_\_\_

Company and/or Client: \_\_\_\_\_

Contact Name of person submitting entry/Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone of Contact: \_\_\_\_\_ Fax of Contact: \_\_\_\_\_

Email Address (Required): \_\_\_\_\_

**Entry Fees**

- Primary entry: \$325 each \$325 each \$ \_\_\_\_\_
- Secondary entry of same campaign\*\* into one or more categories: \$199 each \$199 each \$ \_\_\_\_\_
- Late entry fee: \$199 per entry \$199 each \$ \_\_\_\_\_
- (for entries sent between December 14 and December 20, 2013)
- Total \$ \_\_\_\_\_

**Payment Options**

- Check (payable to Access Intelligence/studiodaily)  Money Order
- Mastercard  Visa  Discover  American Express
- Credit Card # \_\_\_\_\_
- Exp. \_\_\_\_\_
- Print name of card holder \_\_\_\_\_
- Signature \_\_\_\_\_

The late entry fee must be applied to each individual entry postmarked after December 13, 2013.  
 \* Payment in full must accompany the entry.  
 \*\* If entering more than one category, please submit separate entry forms.

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Entry fees are not refundable.  
 Access Intelligence Federal Tax ID#: 52-2270063

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